ORDER

Fox 30 JAX

Orders	**Order / Rev:**	**47059**		
	Alt Order #:	09782425		
	Product Desc:	OBAMA FOR AMERICA-C		
	Estimate:	1549		
	Flight Dates:	08/04/12 - 08/17/12	Primary AE:	Millennium Washington DC
	Original Date / Rev:	08/03/12 / 08/03/12	Sales Office:	MNAT
	Order Type:	GENERAL	Sales Region:	National
Agency	**Name:**	**Greer Margolis Mitchell**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsic Ave	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	**Name:**	**Obama/D/President**		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	Presidential Elections	Order Separation:	00:15:00
	Priority:	P-2	Advertiser External ID:	
	Revenue Codes:	AGY, POL-CAND, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/17/12	33	$8,680.00	$7,378.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	33	$8,680.00	$7,378.00	0.00
Totals	33	$8,680.00	$7,378.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
Fox 30 JAX	9%	$8,680.00
Market	100%	$96,444.44

Competitive Share	Share	Total
CABLE	0%	$0.00
EAWS	0%	$0.00
ETEV	0%	$0.00
UNKWN	3%	$2,893.33
WCWJ	3%	$2,893.33
WJXT	24%	$23,146.67
WJXX	13%	$12,537.78
WTEV	23%	$22,182.22
WTLV	25%	$24,111.11

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WAWS	08/06/12	08/17/12	M-F 9a-10a Dr Phil	CM	9:00 AM-10:00 AM	MTWTF- -	:30	3	$100.00	P-2	0.00 NM	6	$600.00

DR PHIL

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 08/06/12	08/12/12	MTWTF- -	3	$100.00	0.00
Week: 08/13/12	08/19/12	MTWTF- -	3	$100.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 2	WAWS	08/06/12	08/17/12	M-F 10a-11a Wendy Williams	CM	10:00 AM-11:00 AM	MTWTF- -	:30	2	$80.00	P-2	0.00 NM	4	$320.00

WENDY WILLIAMS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating

Order / Rev: 47059 Advertiser: Obama/D/President

Alt Order #: 09782425 Product Desc: OBAMA FOR AMERICA-C **Fox 30 JAX**

Flight Dates: 08/04/12 - 08/17/12 Estimate: 1549

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 2	WAWS	08/06/12	08/17/12	M-F 10a-11a Wendy Williams	CM	10:00 AM-11:00 AM	MTWTF--	:30	2	$80.00	P-2	0.00 NM	4	$320.00

WENDY WILLIAMS

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/06/12	08/12/12	MTWTF--	2	$80.00	0.00
Week:	08/13/12	08/19/12	MTWTF--	2	$80.00	0.00

E 3	WAWS	08/06/12	08/17/12	M-F 4p-5p Dr Phil	CM	4:00 PM-5:00 PM	MTWTF--	:30	3	$120.00	P-2	0.00 NM	6	$720.00

DR PHIL

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/06/12	08/12/12	MTWTF--	3	$120.00	0.00
Week:	08/13/12	08/19/12	MTWTF--	3	$120.00	0.00

E 4	WAWS	08/06/12	08/06/12	Mon Reg 1 Mon Reg 1	CM	8:00 PM-9:00 PM	M------	:30	1	$1,600.00	P-2	0.00 NM	1	$1,600.00

HOTEL HELL

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/06/12	08/12/12	M------	1	$1,600.00	0.00

E 5	WAWS	08/06/12	08/17/12	M-F 3p-4p The Doctors	CM	3:00 PM-4:00 PM	MTWTF--	:30	2	$80.00	P-2	0.00 NM	4	$320.00

THE DOCTORS

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/06/12	08/12/12	MTWTF--	2	$80.00	0.00
Week:	08/13/12	08/19/12	MTWTF--	2	$80.00	0.00

E 6	WAWS	08/06/12	08/17/12	Action News @ 8a Action News @ 8a	CM	8:00 AM-9:00 AM	MTWTF--	:30	2	$60.00	P-2	0.00 NM	4	$240.00

EM NEWS

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/06/12	08/12/12	MTWTF--	2	$60.00	0.00
Week:	08/13/12	08/19/12	MTWTF--	2	$60.00	0.00

E 7	WAWS	08/06/12	08/17/12	M-F 2p-3p M-F 2p-3p	CM	1:00 PM-3:00 PM	MTWTF--	:30	2	$80.00	P-2	0.00 NM	4	$320.00

JUDGE BLOCK

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/06/12	08/12/12	MTWTF--	2	$80.00	0.00
Week:	08/13/12	08/19/12	MTWTF--	2	$80.00	0.00

E 8	WAWS	08/04/12	08/12/12	Sa-Su 1030p-11p Action Sports 360	CM	1030p-11p	-----SS	:30	1	$280.00	P-3	0.00 NM	2	$560.00

ACTION NEWS @ 1030PM

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/04/12	08/10/12	-----SS	1	$280.00	0.00
Week:	08/11/12	08/17/12	-----SS	1	$280.00	0.00

E 9	WAWS	08/08/12	08/15/12	So You Think You Can D So You Think You Can Dance	CM	8:00 PM-10:00 PM	--W----	:30	1	$2,000.00	P-2	0.00 NM	2	$4,000.00

SO YOU THINK YOU CAN DANCE

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/06/12	08/12/12	--W----	1	$2,000.00	0.00
Week:	08/13/12	08/19/12	--W----	1	$2,000.00	0.00

Totals	33	$8,680.00